

# PIEDMONT CRAFTSMEN

## SPONSORSHIP COMMITMENT

54th Fair November 18 - 19, 2016

Preview Night Friday November 17

Benton Convention Center, Winston-Salem, NC

BENEFITS	Preview Sponsor \$5,000 (exclusive)	Heirloom Sponsor \$2,500	Fine Craft Champion \$1,000	Artisan Sponsor \$500	Year Round Supporter \$300	Collector \$150
Tickets for Opening Night Patrons Preview 5:30 Members Preview 6:30	30	20	10	6	6	4
Fair weekend pass	30	20	10	4	2	
Fair one-day pass	50	30	15	10	5	2
Total Ticket Value	\$790	\$570	\$265	\$158	\$103	\$46
Visitor Guide Listing	X	X	X	X	X	X
Visitor Guide Ad	full inside page ad or discount on inside cover if available	1/2 page ad or discount on upgrade	1/3 page ad or discount on upgrade	1/6 page ad or discount on upgrade	discount on display ad	discount on display ad
Website Listing	X	X	X	X	X	X
Web map logo w link	X	X	X			
Website Link	X	X	X	X		
Opening Ceremony Acknowledgement	X	X	X			
Sponsor Banner Listing	X	X	X	X	X	X
Use of Piedmont Craftsmen Gallery for a special event	X					

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, Zip \_\_\_\_\_

Phone: \_\_\_\_\_ email address: \_\_\_\_\_

Company website (\$500 and up sponsors): \_\_\_\_\_

Please print exact spelling of sponsor name to be listed:

Please circle one: **Preview Sponsor**    **Heirloom Sponsor**    **Fine Craft Champion**    **Artisan Sponsor**    **Year-Round Supporter**    **Collector**

Total Amount: \$ \_\_\_\_\_ Check enclosed payable to Piedmont Craftsmen     Bill me

Charge my (circle one)    MasterCard    VISA    Discover    AMEX    Exp Date \_\_\_\_\_    cvv code \_\_\_\_\_

Card #: \_\_\_\_\_ Authorized Signature: \_\_\_\_\_

Please return this form to:  
**Piedmont Craftsmen Sponsors**  
**601 N. Trade St.**  
**Winston-Salem, NC 27101**